

Retailers nationwide spend nearly \$20 billion on energy each year¹. For the typical retail establishment, lighting, heating and cooling can account for about 60% of total energy use².

PECO can help you reduce your energy costs, save money and make your establishment more comfortable—boosting sales and profits.

Give your Store a Competitive Advantage

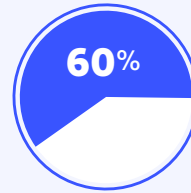
Retail stores face tough competition from online companies today, so retail building owners and store managers are taking a hard look at operating costs. Reducing energy use is an effective way to cut overhead, even in unleased retail spaces. For full-line discount retailers, the U.S. Small Building Administration estimates that a 10% reduction in energy costs can boost net profit margins by as much as 1.55% and sales per square foot by \$253.

Lighting and HVAC present numerous opportunities for retailers to reduce their energy usage. PECO offers a variety of incentives that can help retailers of all sizes, including big-box, strip mall and independent stores, to adopt energy saving solutions that maximize efficiency, improve customer experience and ensure a reasonable return on investment.

Enhance Customer Satisfaction

Customer service and satisfaction is the top priority in the retail sector. Through improvements in energy efficiency, retailers can elevate the customer experience by providing a more welcoming and comfortable environment for customers and improving the visual appeal of products and services. LED fixtures create more prominent displays, while efficient HVAC systems can improve building comfort, indoor temperature control and overall air quality.

Investing in PECO energy efficiency upgrades can also help retailers find cost-effective approaches to demonstrate environmental responsibility or meet corporate environmental goals, adding value to their brands and increasing customer loyalty.



For a typical retail establishment:
amount of total energy use goes to lighting, heating and cooling

Incentives for Energy-Saving Measures

Whether you're looking to reduce the operating costs in your existing facility, constructing a new facility or planning a major renovation, PECO offers incentives for dozens of proven energy efficiency measures to make your upgrade projects hassle-free and affordable. In addition to standard incentives for energy-efficient heating and cooling systems, refrigeration equipment, lighting, variable-frequency drives and custom measures, we offer incentives for whole building systems and new construction.

To make it even easier, PECO also offers instant discounts for energy efficient products at participating distributor locations.

Typical Energy Efficiency Solutions for Retail

- Interior and Exterior LED Lighting
- Lighting Controls
- HVAC System Upgrades
- Energy Management Systems
- Refrigeration and Food Service Equipment
- Retrocommissioning

▶ Get started today

Whatever solution you choose to reduce energy in your facility, PECO offers incentives and technical assistance to help you get started.

Contact PECO at **1-844-4BIZ-SAVE** (1-844-424-9728) or visit peco.com/retail.

¹Retail: An Overview of Energy Use and Energy Efficiency Opportunities (energystar.gov)

²Maintain Retail Comfort with Energy Reduction Tips | ComEd - An Exelon Company

³sba.gov/category/industry/consumer-goods-services