

ENERGY STAR® Challenge for Industry

Industrial and Manufacturing Customers



From making products and maintaining office operations to transporting materials and goods to market, the industrial and manufacturing sector accounts for one-third of primary energy consumed in the United States. And, according to the National Association of Manufacturers, no segment of the economy has as much to gain from improvements in energy efficiency.

The U.S. Department of Energy estimates small- and medium-sized manufacturers can achieve energy savings of 10% to 20% from upgrades to motors and pumps, compressed air, steam generation and process heating. That's why the U.S. Environmental Protection Agency (EPA) created the ENERGY STAR® Challenge for Industry. It's a global call to action for industrial and manufacturing sites to reduce energy use by 10% in five years.

By participating in the ENERGY STAR Challenge for Industry and using ENERGY STAR tools, you can lower operating costs, reduce maintenance expenses and boost productivity. More than 200 sites have already done so. Many even logged energy use reductions of 15% to 30%!

*As an ENERGY STAR partner, PECO can offer you the opportunity to receive **financial incentives** to help you reach the ENERGY STAR Challenge for Industry goal and gain executive recognition for your energy efficiency efforts.*

As a Challenge participant, you can learn a systematic approach to managing energy use, which can translate to long-term savings. And, when you achieve your goal, your company can earn recognition for your efforts.

See the chart on the back for typical energy-saving solutions for industrial customers.



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Incentives for Industrial and Manufacturing Facilities

Whether you're looking to reduce the operating costs in an existing facility, constructing a new facility or planning a major renovation, PECO offers incentives for dozens of proven energy efficiency measures to make your upgrade projects more affordable and hassle free.

Interior and Exterior Lighting Equipment Types

LED High-Bay and Low-Bay Fixtures and Retrofit Kits

Lighting Controls

High-Performance T8 High-Bay Fixtures

High-Performance T5 High-Bay Fixtures

Compressed Air

Variable-Speed Air Compressor

Compressed Air System Optimization

Custom Compressed Air

Motors and Drives

Variable-Frequency Drive on HVAC Systems

Variable-Speed Drive on Process Motor < 50 HP

Improved Equipment Operation

Energy Management Systems

Custom Process Improvement

Eligibility for the ENERGY STAR Challenge for Industry

- Any industrial or manufacturing site whose primary activity is classified within NAICS codes 31–33, 21 or 11 can participate.
- A site with mixed uses, such as those that include administration, manufacturing, and research and development, may participate in the Challenge as long as the energy use from the manufacturing and research and development makes up at least 50% of the site's total energy use.
- Mixed-use sites are not required to sub-meter to distinguish between industrial and non-industrial spaces, but should be able to provide an estimate of the energy loads or use for each space type.

Benefits of Participating With PECO and ENERGY STAR

- Access to PECO solutions and incentives for your energy efficiency upgrades.
- An official certificate from ENERGY STAR documenting your savings.
- A congratulatory letter from EPA to your company's CEO highlighting your accomplishments.
- Recognition on the ENERGY STAR website.

Ways to Get Started

- Evaluate your energy efficiency opportunities by requesting a complimentary energy report at peco.com/BizReport.
- Save instantly with PECO Instant Lighting Discounts. Find a distributor at peco.com/InstantDiscounts.
- Take advantage of financial incentives for upgrades you are planning or those started or completed within the last 180 days. View incentives at peco.com/MoreSavings.
- Work with a trained PECO trade ally to get your incentives quicker and easier. Find a contractor at peco.com/FindAContractor.
- Register to earn ENERGY STAR recognition at energystar.gov/IndustryChallenge.

► To learn more, call **1-844-4BIZ-SAVE** (1-844-424-9728) or visit peco.com/biz.

To register for the ENERGY STAR Challenge for Industry, visit energystar.gov/IndustryChallenge.

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